



¡Excelente Radio Latina!

No other radio station in the region has targeted the local Hispanic market as long as *XLTN-FM 104.5 - Radio Latina!* For over 35 years, listeners on both sides of the border have counted on *Radio Latina* for great music, local, entertaining personalities and up-to-the-minute news and traffic for San Diego and Tijuana.

Radio Latina music programming is a perfect blend of Spanish adult contemporary hits and Latin / International pop.

XLTN-FM 104.5 - Radio Latina targets affluent Hispanics and families spanning all age groups. Listeners stay informed with up-to-the-minute and reliable newscasts, traffic reports and border crossing information from the only in-house news department in local Spanish-language radio. *¡Información entera!*

Radio Latina is a *Grupo Imagen* company. *Grupo Imagen* owns and operates more than 40 radio stations throughout Mexico, as well as Excelsior Newspaper, the Camino Real Hotel chain, Angeles Hospitals and other businesses.

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