



AT A GLANCE

CALL LETTERS: XHTZ-FM
DIAL POSITION: 90.3 FM
POWER: 100,000 Watts
FORMAT: Rhythmic CHR
AUDIENCE PROFILE: Adults 18-34

SAMPLE ARTISTS:

Kanye West	Snoop	Pitbull	50 cent
Mariah Carey	Bow wow	Akon	Timbaland

ON-AIR LINE UP:

Big Boy's Neighborhood 5:30am-10am weekdays

Tati 10am-2pm weekdays

Billy Blast 2pm-6pm weekdays

Tre 6pm-Midnight weekdays

ABOUT Z90.3:

Z90.3 plays the Hip Hop and R&B hits that are HOT today. The music is about "lifestyle" and has the mainstream appeal of Hip Hop Culture. Hip Hop and R&B is the hottest music in the world and appeals to all ages, cultures and income levels. Z90's huge cume audience of over 320,000 are loyal and responsive.