



Personalities...



Morning Show

Mornings 5:30 to 9:00am

The KyXy Morning Show is about good, clean fun, music and stuff that matters. Hosts Sonny West & Susan DeVincent help San Diegans start their day with entertainment and lifestyle updates, news with John Q. Lawrence and traffic with Kevin Dean...perfect for busy people on the go!

Middays 9:00 to 2:00pm

Affectionately known as the "patron saint" of KyXy, Sam Bass has been an integral part of the station since its inception in 1978. Sam continues to lead the ratings pack in his daypart while getting San Diegans through the workday with KyXy's soft rock favorites.



Sam Bass



Gene Knight

Afternoons 2:00 to 7:00pm

Gene Knight has been a familiar voice on prominent radio stations in San Diego since 1980. His enthusiasm and friendly way make him the ideal companion for finishing the workday and driving home.

Nights 7:00 pm to 12 Midnight "KyXy Love Songs"

San Diego's first nightly love songs show was an instant success when it began in 1990. Kris Toledo helps "lovelorn listeners" get through the ups and downs of relationships with love song dedications and requests...straight from the heart.



Kris Toledo



Ralph Rodarte

Overnights 12 Midnight to 5:30am

While most of San Diego sleeps, others are working the night away and there to keep them company is our own Ralph Rodarte. Ralph keeps the "third shift" going into the early morning hours with his upbeat personality.