

## 2007 MARKS KGB'S 35th ANNIVERSARY!

|                          |                                   |
|--------------------------|-----------------------------------|
| <b>CALL LETTERS:</b>     | KGB-FM                            |
| <b>DIAL POSITION:</b>    | 101.5 FM                          |
| <b>FORMAT:</b>           | CLASSIC ROCK                      |
| <b>POWER:</b>            | 50,000 WATTS                      |
| <b>AUDIENCE PROFILE:</b> | Adults 25-54 with a male emphasis |

### SAMPLE ARTISTS:

|                |                 |               |
|----------------|-----------------|---------------|
| ROLLING STONES | JOHN MELLENCAMP | FLEETWOOD MAC |
| LED ZEPPELIN   | ERIC CLAPTON    | BEATLES       |
| VAN HALEN      | ELTON JOHN      | AEROSMITH     |
| SANTANA        | THE DOORS       | MOODY BLUES   |
| ROBERT PLANT   | BOSTON          | BOB SEGER     |

### ON AIR LINEUP:

|        |                         |
|--------|-------------------------|
| 5A-10A | DAVE, SHELLY & CHAINSAW |
| 10A-3P | CINDY PACE              |
| 3P-7P  | DITCH                   |
| 7P-10P | DSC AT NIGHT            |

### 101 KGB IS LEGENDARY...

- 2007 marks KGB's 35th Anniversary
- San Diego's first and most consistent Rock station
- Billboard Decade Award Winner for top radio promotion station
- Developers of the KGB Chicken (now the SD chicken)
- Developers of the KGB SKYSHOW
- Home of the Dave, Shelly & Chainsaw Show (18 years in S.D. market)